

Annexure-I
PROCEDURE FOR AUCTION OF

Mobile Vanity Numbers through Web & SMS

(The Auction will start from 00:00 hrs of 02.08.2017 and will end at 23:59 hrs of 08.08.2017)

- **To register, customer has to access the site <http://eauction.bsnl.co.in>, portal registration is free**
- The customer can select the number of his choice and proceed for registration of the same by paying non-refundable fee of Rs. 150/ (Rupees One hundred fifty only) which will be charged as registration Fee for each vanity number. The Registration fee will be deducted from the talk balance of Pre-Paid customers and will be included in the next bill of the postpaid customers.

1. Procedure through web: (Google chrome / Mozilla browser required)

Visit <http://eauction.bsnl.co.in> or
<http://eauction.bsnl.co.in/auction1/index.aspx?id=50> and register (Initial registration is free)

- Customer can register through “**Login / Register**” link – login with mobile number & e-mail id – Customer will get Password via SMS & e-mail after successful registration.
- Customer has to click “**Login**” by using received password and accept terms and conditions to proceed further.
- Note: **Registration charge & incremental value are same as that for auction through SMS**
- All payment should be done online.
- After paying the registration charges, customer can bid for that particular number available in “**My Bid Status**” menu.

2. Procedure Through SMS:

1. REGISTRATION

Send SMS REGVAN for normal Registration to 56666. Normal Registration will be charged @Rs.3/-.

2. VANITY NUMBER LIST:-

To know the VANITY numbers list,

Send SMS : VLIST<SPACE><CIRCLE SHORTCODE><SPACE>< PATTERN> to 56666.

Eg: VLIST KL 11111 to 56666. Rs.3/- will be charged for the above SMS.

3. BIDDING PROCEDURE FOR BSNL 2G/3G PREMIUM VANITY NUMBER:-

(A). To know the highest bid available for your choice number, send SMS CHOICE<SPACE>10 digit mobile number to 56666.

Eg: **CHOICE 9495111111 to 56666**. Rs.3/- will be charged for the above SMS.

(B). To participate in bidding for a vanity/premium number send SMS CHOICE<SPACE><10 digit mobile number><SPACE>Y to 56666.

Eg: **CHOICE 9495111111 Y to 56666**. (Rs.150/- will be charged for the above SMS. Now customer can participate in bidding for the above registered number.)

(C). To bid for a Vanity number send SMS: CHOICE<SPACE>10 digit mobile number<SPACE>AMOUNT to 56666.

Eg:-**CHOICE 949511111122000 to 56666**.

(To bid for the mobile number 9495111111 at an amount Rs.22000/-)

Rs.3/- will be charged for the above SMS

3. INTIMATION OF SUCCESSFUL BIDDERS:-

- The First Highest bidder H1 will receive a pin in his mobile number with which he can approach the nearest CSC. The customer has to pay the bid amount and plan charges and can take the connection within 7 working days of receipt of pin.
- If the first highest bidder fails to deposit the bid amount within 7 working days of intimation, pin will be sent to second highest bidder(H2) **and as per Corporate Office letter No-32-2/2012-13/S&M-CM/25 dtd 3/8/2012, the number shall be offered to the H2 bidder at the same H1 price.**
- If the Second highest bidder fails to deposit the bid amount within 7 working days of intimation, pin will be sent to third highest bidder(H3) **and as per Corporate Office letter No-32-2/2012-13/S&M-CM/25 dtd 3/8/2012, the number shall be offered to the H3 bidder at the same H1 price.**